

# Michaela Pendency

Graphic Designer, Illustrator & Animator

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## EXPERIENCE

Leisure Brands Group  
2021 - Present

### SENIOR GRAPHIC DESIGNER

*Island Office Park*

Managed the design process for new products across a diverse portfolio of brands including Everlast, Slazenger, Puma, No Fear, Martha Stewart, Saeko, and others. Produced innovative designs within strict brand guidelines, while effectively communicating with multiple manufacturers. Maintained the social image of Everlast SA throughout all new product developments.

iNCO Creative  
2020 - 2021

### SENIOR GRAPHIC DESIGNER

*15 Glenridge Rd, Westville..*

Responsible for all major graphic design tasks, refining projects and drafts, and generating creative ideas for social media and print designs while over seeing the graphics team and functionality of it.

iNCO Creative  
2020 - 2021

### GRAPHIC DESIGNER, JUNIOR ACCOUNT MANAGER

*15 Glenridge Rd, Westville..*

Responsible for meeting the needs of social media clients across all platforms within their companies. Served as a point of contact for clients, content creation, campaigns, graphics and monthly calendars.

iNCO Creative  
2019

### JUNIOR GRAPHIC DESIGNER

*15 Glenridge Rd, Westville..*

Responsible for creating graphics for monthly calendars according to each clients social media identities created for their brand, maintaining their social media presence.

Premium Wraps  
2019

### JUNIOR GRAPHIC DESIGNER

*171 Problem Mkhize Road*

Responsible for Company branding and image, Designing new identities for existing companies and updating older logos, Preparing and designing cut files for branding and wrapping vehicles.

Centre For Fine  
Art Animation &  
Design  
2018 - 2019

### CHARACTER RIGGER, STORYBOARD ARTIST, ANIMATOR

*5 Walnut Road*

Story board artist for Nelson Mandela's favourite Folktales story book under CFAD with Noble Pictures. Character Rigger, Character Animator.

## EDUCATION

Westville Girls  
High School  
2011 - 2014

### BACHELORS PASS

Subjects taken: Mathematics, English HL, Afrikaans FAL, Physical Science, Life Science, Visual Art, Life Orientation.

Centre For Fine  
Art Animation &  
Design  
2016 - 2018

### INTERGRATED DIPLOMA

February 2016 – December 2018 (First and Second year completed in one year due to promotion) Subject Taken: Fine Art, Graphic Design & Animation (Traditional, 2D and 3D, Motion Graphics.)

UX Design  
Institute  
2021 - 2022

### INTERNATIONAL DIPLOMA IN UX DESIGN

Each course is credit-rated by Glasgow Caledonian University. Credits are internationally recognised under the European Qualifications Framework.

## STATEMENT

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- I am a creative, hands on, artistic and ambitious Graphic Designer and Animator with a talent for thinking outside the box and coming up with innovative ideas and designs. I graduated with a First class Diploma in Fine Art, Animation and Graphic Design as well as an International Diploma in UX Design. I have worked in the design industry for the past six years under internships and jobs while free-lanced in the animation industry. I pride myself in providing excellent service to all stakeholders and seeing the positive impact I make in people's lives and businesses.

## SKILLS

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Adobe Photoshop



Adobe Illustrator



Adobe After Effects



Adobe InDesign



Adobe Premier Pro



Blender



Procreate



Microsoft Suite



Sculptris



## INTERNSHIPS

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- Centre For Fine Art Animation & Design**  
2021  
**INTERNSHIP, STUDENT LECTURER**  
*5 Walnut Road*  
Lectured First Year students for Fine Art  
- Demonstrate and Teach students the fundamentals of Fine Art
- Katanimate Studios, KZN Film Commission**  
2021  
**JUNIOR 3D MODELER, CONCEPT ARTIST AND COLORIST.**  
*Musgrave Centre, KZN Film Commission*  
Responsible for concept art for upcoming tv pitch, Penciler & Inking Artist, Illustrator & Colorist, 3d modeler & Sculptor (Blender & Sculptris)
- The Rainbow Club, Campus**  
2021  
**JUNIOR ILLUSTRATOR & COLOURIST**  
*Varied - 5 Walnut Road*  
Responsible for Story boarding and draft sketches, Penciler & Inking Artist, Illustrator & Colorist, Team leader and Editor.

## REFERENCES

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- Available upon request.**  
Protection of Personal Information Act (POPI Act) - POPIA

## PORTFOLIO

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- Digital Portfolio**  
**W:** [www.penincart.com](http://www.penincart.com)  
**B:** [behance.net/michaelapendy](https://behance.net/michaelapendy)  
**D:** [@pen.inc.design](https://www.instagram.com/pen.inc.design) Design page for passion projects  
**A:** [@pen.inc.art](https://www.instagram.com/pen.inc.art) Art page for passion projects